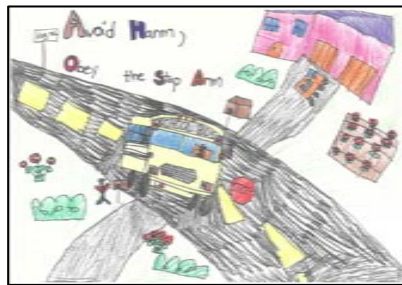
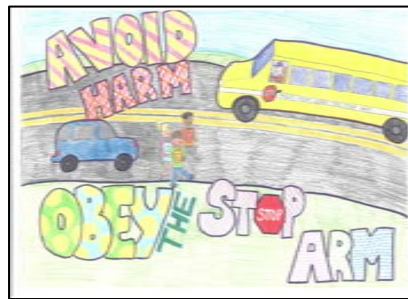
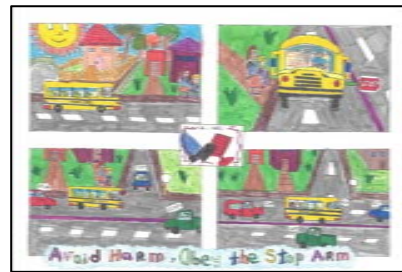
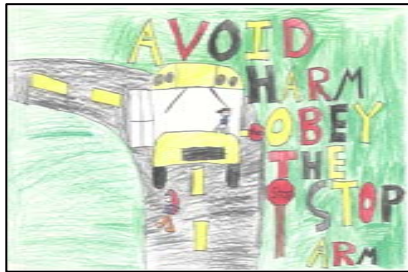


2009 School Bus Safety Poster Contest Guidelines

Cross in View, it's the Right Thing to Do!



Posters by: Elizabeth Billman, Pietro Chiri, Elizabeth Lubitsky, Briana Cassidy.
2008 Pennsylvania First Place Winners

**National School Bus Safety Week
October 19-23, 2009**



COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF TRANSPORTATION
BUREAU OF DRIVER LICENSING
HARRISBURG, PENNSYLVANIA
17104-2516

March 11, 2009

Building Principals
Transportation Directors

Dear School Administrator:

School districts across the Commonwealth and throughout the country will be observing National School Bus Safety Week from October 19 through October 23, 2009. With this in mind, I am pleased to invite your school district to participate in the National School Bus Safety Week Poster Contest.

Enclosed for your information and use are copies of the guidelines for this year's contest. Please read the Poster Specification section carefully. This information is also available on the Internet at www.napt.org.

Posters should be mailed to PennDOT and must be postmarked by June 30, 2009. After receiving the entries, PennDOT will select a First, Second, and Third Place winning poster for each division. The winners will be notified in September. The children who submitted the winning posters will be invited to an awards ceremony in Harrisburg during National School Bus Safety Week.

PennDOT will enter the four First Place winning posters from the state competition into the national competition. The National School Bus Safety Week Poster Contest Committee will judge the national winning posters in November. These winners receive savings bonds and the overall winning poster will be used in the 2010 National School Bus Safety Campaign.

PennDOT would like to congratulate Pietro Chiri from Fox Chase Elementary School in Philadelphia on winning second place in Division II in the 2008 National School Bus Safety Poster Contest.

Your support in this important safety awareness activity is greatly appreciated. If you have any questions regarding the poster contest, please contact Laura Krol, Manager of PennDOT's Special Driver Programs at (717) 346-9479.

Sincerely, Janet L. Dolan Director

A handwritten signature in cursive script that reads "Janet L. Dolan".

Bureau of Driver Licensing

School Bus Safety Poster Contest

2009 Theme:

“Cross in View, it’s the Right Thing to Do!”

Who May Enter

Each public, parochial, and private school may submit posters for each division to the State Poster Contest. The divisions are:

- Division #1 – Grades K – 2
- Division #2 – Grades 3 – 5
- Division #3 – Grades 6 – 8
- Division #4 – Special Education

Deadline Date

Completed poster designs must be postmarked before midnight, June 30, 2009. All entries will become the property of the Pennsylvania Department of Transportation (PennDOT), and will not be returned.

Poster Specifications

- Completed poster size must be 11” X 17” or 12” X 18” ONLY. Posters may be illustrated on the vertical or horizontal axis.
- The National School Bus Safety Week entry blank, or a reasonable facsimile, with information typed or printed clearly should be securely glued to the **back of the poster**. Please print clearly.
- Designs should be submitted on quality paper or poster illustration board. Construction paper may be used; however, winning entries must be mounted on quality paper. **Lamination is not permitted, and will disqualify the poster.**
- **Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster. Computer drawn posters are not permitted and will be disqualified.**
- There is no limitation on the use and number of colors.
- There is no limitation on the type of media – such as print, crayon, felt pen, etc. – that can be used on the poster design. **However, wood, plastic, glass or metal cannot be part of the poster. Collage materials cannot be used. Glued on pieces will disqualify the poster.**

- **Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, and magazine or newspaper illustrations.**
- Poster themes must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution.
- **Illustrations should be positive in approach, demonstrating only proper school bus safety behaviors.**
- At least a part of a **yellow** school bus must be present in the poster.
- All posters and slogans must harmonize with the theme:

Cross in View, it's the Right Thing to Do!

Contestants must illustrate the above theme only,
and the theme must be included on the poster.

Lettering

Only freehand drawn letters may be used on the poster design. **Stenciled, pre-printed manufactured stick-on or press-on letters or tracings may not be used.** Lettering should be clearly legible, even if used as part of the poster design.

Mailing Procedures

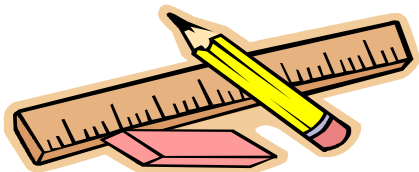
Remember to attach the **entry blank on the back of the poster**. Entries are to be mailed to PennDOT and must be postmarked by June 30, 2009 for judging at the address shown below:

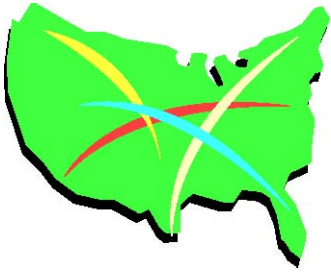

Laura Krol, Manager Special Driver Programs P.O. Box 68684 Harrisburg, PA 17106-8684

Poster Contest Rules

Failure to follow the contest rules results in disqualification of posters.

1. Poster size must be 11" X 17" or 12" X 18". Construction paper may be used, but winning entries must be mounted on quality paper.
2. Lamination is not permitted and will disqualify the poster.
3. Poster designs may not incorporate any copyrighted characters, photographs, and magazine or newspaper illustrations.
4. Illustrations must be positive in approach, demonstrating only proper school bus safety behavior. It should be the exclusive work of the student entering the contest.
5. At least part of the **yellow** school bus must be included on the poster.
6. The slogan '**Cross in View, it's the Right Thing to Do!**' must be included on the poster. The illustration should harmonize with the theme and demonstrate safety.
7. Only freehand drawn letters may be used. Lettering should be clearly legible, even if used as part of the poster design.
8. Wood, plastic, glass or metal cannot be used. Collage materials cannot be used. **Glued on pieces will disqualify the poster.**
9. Posters must be postmarked by **June 30, 2009.**
10. Fill out the entry blank in its entirety and attach it securely to the back of the poster. Please print clearly.





National Competition

The four First Place winning posters from the State Competition will be forwarded by PennDOT to the National Competition. Posters selected for final judging will be reviewed by a national board of judges, comprised of prominent individuals in the field of pupil transportation safety. The winning poster will be used for national distribution in 2010.

Criteria for the selection of award-winning posters are:

- A. Relationship of the poster design to school bus practices.
- B. Originality of the poster and how the idea is expressed in the poster design.
- C. Artwork and its execution.
- D. Visual impact of the poster design.

All rules regarding poster specification, themes, lettering, etc., must be followed. The penalty for non-compliance will be disqualification of the poster.

All entries become the property of the National School Bus Safety Week (NSBSW) Committee. The right to modify any poster for reproduction is reserved by the NSBSW Committee.

National School Bus Safety Week Poster winners will be awarded for first, second, and third place in each division as follows:

1st Place and Overall Winner.....	\$1,000	Savings Bond
1st Place Winner's of remaining 3 divisions	\$500	Savings Bond
2nd Place Winner's of each 4 divisions.....	\$250	Savings Bond
3rd Place Winner's of each 4 divisions.....	\$100	Savings Bond



All winners must have a social security number before a Savings Bond will be issued.

The National School Bus Safety Week Committee is comprised of members of the National Association for Pupil Transportation, the National School Transportation Association, the National Safety Council's School Transportation Section, the National Association of State Directors of Pupil Transportation Services, and school bus manufacturers and suppliers. You can obtain more information about National School Bus Safety Week by inquiring on the internet at www.napt.org. This website also gives the future slogans and dates for the National School Bus Safety Week.

Poster Entry Form

Please Print

Division Entering: (Circle One) 1, 2, 3, 4

Student Name: _____

Grade: _____ Age: _____ School: _____

Home

Address: _____ City: _____ State: _____ Zip: _____

Township: _____ County: _____ Home Phone #: () _____

School

Address: _____ City: _____ State: _____ Zip: _____

Township: _____ County: _____ School Phone #: () _____

Principal Name: _____ Teacher Name: _____

Teacher Signature: _____

Please Print

Division Entering: (Circle One) 1, 2, 3, 4

Student Name: _____

Grade: _____ Age: _____ School: _____

Home

Address: _____ City: _____ State: _____ Zip: _____

Township: _____ County: _____ Home Phone #: () _____

School

Address: _____ City: _____ State: _____ Zip: _____

Township: _____ County: _____ School Phone #: () _____

Principal Name: _____ Teacher Name: _____

Teacher Signature: _____

Please Print

Division Entering: (Circle One) 1, 2, 3, 4

Student Name: _____

Grade: _____ Age: _____ School: _____

Home

Address: _____ City: _____ State: _____ Zip: _____

Township: _____ County: _____ Home Phone #: () _____

School

Address: _____ City: _____ State: _____ Zip: _____

Township: _____ County: _____ School Phone #: () _____

Principal Name: _____ Teacher Name: _____

Teacher Signature: _____



2008 Winners



Students:

Carlos Garcia, Pietro Chiri, Jessica Havel, Olive Hernandez, Elizabeth Billman, Hunter Fix, Thu Tran, Bhagyasree Barman, Briana Cassidy, Elizabeth Lubitsky, Mustafa Karagoz (not pictured) and Madison Budd(not pictured)

Honored School Bus Drivers:

Larry Hannon, of Centennial School District;
John Choffel, Jr., Girardat Transportation;
Adam Feeser, of Boyo Transportation;
Ted Dubbs, of Interboro School District.
Lisa Evans, of Krapf Bus Companies;
Beth McGowan, of Lower Merion School District

Speakers:

Janet Dolan, Director of PennDOT's Bureau of Driver Licensing;
Burt Blackburn, Chairman of PASBO's Transportation Committee;
Bill Roenigk, President PA School Bus Association of PA;
Kevin Prady, President of Pupil Transportation Association of Pennsylvania;
Sergeant Robert J. Krol, Supervisor Commercial Vehicle Safety Section
Pennsylvania State Police

A ceremony was held in the honor of the student and school bus driver winners listed above on Monday, October 20, 2008 in the Atrium of the Keystone Building. Parents, siblings, relatives, school officials and employers accompanied the winners. The ceremony was followed by a tour of the Capitol.

PennDOT received support from the PA Association of School Business Officials, PA School Bus Association and the Pupil Transportation Association of PA.

2008 Safety Poster Contest Winners

Division 1

- First Place:** Elizabeth Billman
Hillside Elementary School
Berwyn, PA
- Second Place:** Bhagyasree Barmen
J.S. Jenks Elementary School
Philadelphia, PA
- Third Place:** Thu Tran
Benjamin Franklin Elementary School
Philadelphia, PA

Division 2

- First Place:** Pietro Chiri
Fox Chase Elementary School
Philadelphia, PA
- Second Place:** Olive Hernandez
J.S. Jenks Elementary School
Philadelphia, PA
- Third Place:** Carlos Garcia
Benjamin Franklin Elementary School
Philadelphia, PA



Division 3



- First Place:** Elizabeth Lubitsky
Avon Grove Intermediate Unit
West Grove, PA
- Second Place:** Jessica Havel
Woodrow Wilson Middle School
Philadelphia, PA
- Third Place:** Mustafa Karagoz
Carl Sandburg Middle School
Levittown, PA

Division 4

- First Place:** Briana Cassidy
Hillside Elementary School
Berwyn, PA
- Second Place:** Madison Budd
Hillside Elementary School
Berwyn, PA
- Third Place:** Hunter Fix
Friendship Elementary School
Glenrock, PA

